

FIN 621

Investment Resources

Spring 2009

1. Who is your company?

- Company history
- Basic facts: What does the company do? Business description, size, etc?
- Company financial data; what do the numbers tell you?
- How does your company rank within its industry?
- Who are the company's competitors?
- What is its market share?

2. What does your company say about itself?

SEC report and the company annual report

What does the company say about its strategy? Its future?

3. What is being said about your company by analysts and the media?

- By stock market analysts and investment firms
- By the business media and writers in newspapers, magazines and journals

4. How strong is your company's world?

- Industry outlook (locate your company's SIC or NAIC code)
- Legal issues such as lawsuits, state and federal government regulation
- U.S. economic outlook
- Global outlook

Finding information on your company via Library databases

<http://library.pittstate.edu/>

- [ABI/INFORM](#)

Locate articles about the company; restrict search to "Company name" field; use key phrases such as market and share or "strategic planning" with your company name.

- [Business & Company Resource Center](#)

Company history, rankings, investment reports, lawsuits, industry review, lawsuits, articles about the company.

- [EDGAR](#)

Find the complete company SEC 10K report. Search the table of contents to locate the management statements.

- [LexisNexis Academic > Business](#)
Use the Company Dossier to locate research and analyst reports, company history, subsidiaries, lawsuits, patents, competitors, and current news stories.
- [Mergent Online](#)
Find 15 years worth of financial data, quarterly and annual. Create comparison reports between companies or industries.
- [Value Line Research Center](#)
Find the Value Line ratings; grade for financial strength; 3 yr projections; analyst review; industry overview
- [StatUSA State of the Nation](#)
Find the latest releases of the U.S. economy and its major industrial sectors.
- [Viewswire](#)
Find world and U.S. economic commentary on major industries.

Other sources

Annual Reports 1st floor; Yellow file cabinets in hallway; selected company annual reports kept for 3 yrs

Hoover's Handbook of American Business Reference 1st floor R 338.74027

Industry Norms & Key Business Ratios (Dun & Bradstreet) Reserve Desk R 338 In2

International Directory of Company Histories Reference 1st floor R 338 7409 In8

Market Share Reporter Reference 1st floor R 380.1021 M341

Industry Classification Systems

[NAICS \(North American Industrial Classification System\)](#)

[SIC \(Standard Industrial Classification\)](#)

[Finance Research Guide](#)